

One Day Awareness Programme on Cluster Development Under MSME - CDP Scheme at Sadam Namchi, July 7 (IPR): One-day awareness programme on Cluster Development under the Micro and Small Enterprises – Cluster Development Programme (MSE-CDP) Scheme and various MSME promotional schemes was organised by the MSME Development and Facilitation Office (DFO), Gangtok, under the Ministry of Micro, Small and Medium Enterprises, Government of India, at the Multipurpose Co-operative Society Hall, Sadam, today.

The programme aimed to create awareness among unemployed youth and existing entrepreneurs about the various promotional schemes of the Ministry of MSME, particularly the MSE-Cluster Development Programme (MSE-CDP). It sought to encourage participants to take advantage of the opportunities available for entrepreneurship development, employment generation and sustainable economic growth.

Addressing the gathering as the Chief Guest, Zilla Adhyaksha Namchi Ms Anjeeta Rajalim, expressed her gratitude to the organisers, guests and participants for their presence. She highlighted the significant role that the MSE-CDP Scheme could play in promoting cluster-based development in Sadam and strengthening the local economy.

Speaking on the area's future development, she shared the vision of transforming Sadam into a solar village with appropriate support systems. She further emphasised the importance of coordinated efforts among the cluster GPUs to achieve sustainable development and called upon the community to work collectively with dedication and commitment towards this shared goal. She also encouraged individuals to actively contribute to the overall development of the area and urged the youth to lead healthy, substance-free lives while exploring opportunities for self-employment and entrepreneurship to achieve self-reliance.

ADC (Development) Namchi Dr C P Rajalim, stated that the growth of any region depends upon the collective efforts of organised groups, associations and community members working together towards a common objective. He observed that the economic strength of an area is built on cooperation, coordination and community participation.

Drawing upon various examples, he encouraged participants to adopt a positive mindset and work towards building a self-sustaining community where every individual plays a meaningful role. He further stressed that hard work, perseverance and dedication are the key ingredients for success in every entrepreneurial venture.

Joint Director Tourism Ms Lamin Theengh, highlighted the immense tourism potential of Sadam and underscored the importance of community participation in achieving developmental goals. She encouraged participants to make full use of the various MSME schemes and advised aspiring entrepreneurs to develop innovative, authentic and marketable products that reflect the uniqueness of the region. She also urged them to embrace self-employment as a pathway towards economic independence.

Joint Director Horticulture Mr Khagendra Chettri, briefed the gathering on the Mission for Integrated Development of Horticulture (MIDH), outlining its objectives and the benefits available to farmers and entrepreneurs.

Assistant Director, MSME-DFO, Dr Rahul Kamble, delivered a detailed presentation on the objectives, features and benefits of the MSE-Cluster Development Programme (MSE-CDP). Earlier, Assistant Director, MSME-DFO, Mr N Chowdhury, welcomed the dignitaries and participants and outlined the objectives of the programme. He also explained the functioning of the department and highlighted the various schemes, training programmes and financial support mechanisms available through the Ministry of MSME for aspiring entrepreneurs.

He further sensitised the participants on the importance of Intellectual Property Rights (IPR), emphasising the need to protect original products through patents and ensure legal ownership of innovations.

The programme concluded with the presentation of mementoes to the dignitaries by the officials of the MSME Development and Facilitation Office, Gangtok.

Among those present were Panchayat Presidents, Panchayat Vice-Presidents, Panchayat Members, BPM (SRLM) Mr Binod Nepal and members of the local community.

